



Marva Maid Dairy
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Press Statement

May 30, 2014

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(Newport News, Va.) – Marva Maid Dairy received notification late Wednesday, May 28, that there was an issue with milk packaged in ½-pint containers with a code date of May 30. The dairy’s management team immediately investigated the complaint and determined that the milk in question had spoiled two days earlier than expected.

A number of factors can contribute to milk spoiling before its expiration date. The most common cause is lack of proper refrigeration, which puts added stress on milk and makes it more perishable.

Marva Maid notified its branches and customers on Thursday May 29, that it was voluntarily withdrawing all ½-pints with a May 30 expiration date.

Customers that have Marva Maid ½-pint milk with a May 30 code date are encouraged to call the customer service line, 1-800-768-6243 extension 445, to request replacement of that product.

Marva Maid conducts all of its operations in full compliance with all local, state and federal health laws and regulations.

We are working with our inspectors and regulators to ensure that we have the freshest tasting highest quality milk possible for our customers.