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## press release

### LIFETIME'S ALL-NEW FASHION COMPETITION SERIES *PROJECT RUNWAY JUNIOR* PREMIERES NOVEMBER 12

*Season Includes Special Guest Appearances by  
First Lady Michelle Obama and Bella Thorne*

**LOS ANGELES, CA – (September 9, 2015)** – It's time for a different set of school supplies - scissors, sewing machines and fabric! The new school year brings the freshman class of young designers in the inaugural season of [\*Project Runway Junior\*](#) ([#ProjectRunwayJunior](#)). This next generation of up-and-coming fashionistas, ages 13 to 17, will be mentored by Emmy® Award winner **Tim Gunn** who co-hosts alongside supermodel **Hannah Davis**. **Kelly Osbourne**, designer **Christian Siriano** and executive fashion editor at [Cosmopolitan](#) and [Seventeen Magazine](#) **Aya Kanai**, serve as judges to determine who will make the grade. Actress **Bella Thorne** joins panel as guest judge for the final challenge. *Project Runway Junior* premieres **Thursday, November 12, at 9pm ET/PT.**



The December 10th episode will feature a special video appearance by **First Lady Michelle Obama** to announce a challenge with Lands' End that will support Let Girls Learn, a new whole-of-government Presidential Initiative, which includes a collaboration with the Peace Corps that helps adolescent girls around the world go to school and stay in school. The *Project Runway Junior* designers will get a once-in-a-lifetime opportunity to create a design that will be used and sold on LandsEnd.com.



The *Project Runway Junior* designers are:

- Bridget, 16 – Brockton, MA
- Jaxson, 15 - Minneapolis, KS
- Jesse, 16 - Swampscott, MA
- Matt, 17 - Manhattan Beach, CA
- Maya, 13 - Maumee, OH
- Peytie, 15 - Carlsbad, CA
- Samantha, 16 - South Ozone Park, NY
- Sami, 16 - Westlake, CA
- Victoria, 17 - Westlake, OH
- Ysabel, 17 - Artesia, CA
- Zachary, 16 - Berkeley, CA
- Zach L, 15 - Louisville, KY

The winner of *Project Runway Junior* will receive a full scholarship to the prestigious FIDM in California, a complete home sewing and crafting studio provided by Brother, a feature in Seventeen Magazine and a \$25,000 cash prize, to help launch their line.

*Project Runway Junior* is produced by The Weinstein Company, Sara Rea Productions and Full Picture. Executive producers include Bob and Harvey Weinstein (Co-Chairmen of The Weinstein Company), Patrick Reardon and Barbara Schneeweiss of The Weinstein Company, Sara Rea, Tim Gunn and Jane Cha and Desiree Gruber of Full Picture. Eli Lehrer, Mary Donahue and David Hillman of Lifetime also executive produce.

## **ABOUT SARA REA PRODUCTIONS**

Sara Rea Productions produced and co-developed *Project Runway Threads* and produces the newest edition of the fashion franchise, *Project Runway Junior*. As the showrunner of the award-winning *Project Runway* for the past nine seasons, Sara Rea has received multiple Emmy and PGA nominations and a GLAAD Award. Previously, Rea was a producer on NBC's *Sports Illustrated: Swimsuit Model Search*, Spike TV's *Murder*, Lifetime's *America's Psychic Challenge* and many others. Sara Rea Productions is currently in development on several scripted and non-scripted projects.

## **ABOUT THE WEINSTEIN COMPANY**

The Weinstein Company (TWC) boasts an active television production division which garnered nine Emmy nominations in 2013 and five in 2014. TWC Television produces the reality powerhouse *Project Runway*, with its spin-off series *Project Runway All Stars*. Scripted series include John Fusco's *Marco Polo* with Netflix, going into its second season. Other recent TWC television productions include *Mob Wives*, *Rodeo Girls*, *Trailer Park: Welcome to Myrtle Manor*, *Project Runway: Under the Gunn*, *Project Runway: Threads*, *Cement Heads*, and *Million Dollar Shoppers*. Scripted projects in development and production include *Ten Commandments*, *War and Peace* which is a co-production with BBC and will air on A+E Networks, and *The Reaper*, an event series for NBC. TWC also developed *Nanny Diaries* and produced *The No. 1 Ladies' Detective Agency*.

## **ABOUT FULL PICTURE ENTERTAINMENT**

Full Picture Entertainment's multiple divisions include Television & Digital Production, Publicity/Marketing, Management, Branding/Licensing and online fashion portal Modelinia. Full Picture co-created and executive produces the eleven-time Emmy-nominated, PGA-nominated and Peabody Award-winning series *Project Runway*. Full Picture has also produced companion series *Threads*, *Project Runway Junior*, *Models of the Runway*, *Fashion Nation* for TVGN, CW's *Stylista*, *Modelinia Fashion Week TV*, as well as Lifetime's *Seriously Funny Kids*. Full Picture has numerous scripted and reality projects currently in development relating to fashion, food, luxury branding and health-fitness for television and online distribution.

## **ABOUT LIFETIME**

Lifetime is a premier female-focused entertainment destination dedicated to offering the highest quality original programming spanning scripted series, non-fiction series and movies. As a result of the network's aggressive programming strategy that has doubled the hours of its original programming, in 2014 the network reached its strongest ranking among the key Women 18-49 demo in six years and its youngest median age in 18 years. Lifetime Television®, LMN®, Lifetime Real Women® and Lifetime Digital™ are part of Lifetime Entertainment Services, LLC, a subsidiary of A+E Networks. A+E Networks is a joint venture of the Disney-ABC Television Group and Hearst Corporation.

**A+E Networks Official Press Site: <http://press.aenetworks.com>.**

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