

WDBD

EEO PUBLIC FILE REPORT

February 1, 2015 to January 31, 2016

II. MASTER LIST OF RECRUITMENT SOURCES

Sources with an asterisk () denote organizations that requested notification of job vacancies

<u>*Source Number</u>	<u>Organization</u>	<u>Contact Person</u>	<u>Mailing/Email Address</u>	<u>Website</u>	<u>Phone Number</u>	<u>Number of Interviews</u>
COMMUNITY SOURCES						
1	Jackson WIN Job Center	Patricia Martin	P.O. Box 12410, Jackson MS 39236		601-321-7967 FAX	
2	Holmes Community College Career Planning	Pamela Fells	P.O. Box 369, Goodman MS 39079		662-472-2312 PH 662-472-9167 FAX	
3	Hinds Community College Career Center	Joe Johnson	P.O. Box 1100, Raymond MS 39154	www.collegecentral.com/hindscc	601-857-3384 PH	
4	Belhaven College Career Center	Camille	150 Peachtree Street, Jackson MS	https://www.myinterfase.com/belhaven/employer	601-968-8990	
5	Millsap's College	Tonya Craft	1701 N. State Street, Jackson MS 39210/ careercenter@millsaps.edu		601-974-1346 PH	
6	Mississippi College Career Center	Suzi Nyberg	P.O. Box 4010, Clinton MS 39058	www.mc.edu/career	601-925-3909 FAX	
7	Tougaloo College Career Planning	Gladys Jones	500 West County Line Road, Jackson MS 39174		601-977-7817 PH	
8	University of Mississippi Career Center	Jonathon Harrington		www.myinterfase.com/olemiss/employer/home.aspx	662-915-7165 PH	
9	University of Southern Mississippi Career Planning	Tina Trigg	SS Box 5014, Hattiesburg MS 39406	www.myinterfase.com/usm/employer	601-266-4153 PH	
10	Alcorn State University Career Placement	Joey Mitchell	P.O. Box 390, Lorman MS 39096/ jmitchell@alcorn.edu	www.alcorn.edu	601-877-6324 PH	
11	Jackson State University	Alisa Hughes	1400 Lynch Street, Jackson MS 39217	https://isums-csm.symplicity.com/employers	601-979-2477 PH	2
12	Mississippi Valley State University - Career Development		1400 Highway 82 West, Itta Bena MS 38941		662-254-9041 PH	
13	Mississippi University for Women - Career Services		1100 College Street, MUW 1624, Columbus MS 39701		662-329-4750 PH	
14	Department of Veteran's Affairs, Vocational Rehabilitation & Employment	Jennifer Armwood	jennifer.armwood@va.gov		601-364-7049 PH	
15	William Carey College	Brandon Wright	WCU 181 498 Tuscan Avenue, Hattiesburg MS 39401/ bwright@wmcarey.edu		601-318-6209 PH	
16	Employee Referral/Word of Mouth					1
17	Mississippi Association of Broadcasters		855 S. Pear Orchard Road, Suite 403, Ridgeland MS 39157	www.msbroadcasters.org	601-957-9121 PH 601-957-9175 FAX	
18	Media Line	Mark Shilstone	P.O. Box 519069, Pacific Grove CA 93950/ medialine@medialine.com		800-237-8073 PH	
19	Walk In/Phone In					
20	Internship Program					
21	Mississippi State University			www.career.msstate.edu		1

ADDITIONAL SOURCES						
22	LinkedIn					
23	TVB.org					
24	Clarion Ledger Career Builder			www.careerbuilder.com		
25	WDBD web site			www.MSNewsNow.com		6
26	WDBD Station bulletin board					
27	TV Jobs.com	Mark Holloway	admin@tvjobs.com			2
28	Graeme Newell Marketing Ideanet	Sandy Lizik	slizik@602communications.com			
29	Native American Journalists Association	Debra Valentino	rebeccalandsberry@naja.com			
30	National Association of Hispanic Journalists			www.nahjcareercenter.com		
31	WDBD Promos and Public Service Announcements					
32	Asian American Journalists Association			www.aaia.org		
33	Sanford Brown College			sanfordbrown.optimairesume.com/employers/login		
34	Antonelli College	Ron Ainsworth	2323 Lakeland Drive, Jackson MS 39232	www.antonellicollege.edu	601-362-9991 PH 601-362-2333 FAX	
35	Mississippi Association of Broadcasters Job Fair	held April 15, 2015				
36	Hinds Community College	Tim Crisler	P.O. Box 1040, Utica MS 39175		601-885-7071 PH	
37	Media Match	Tammy		www.media-match.com/usa	323-284-5589 PH	
38	Broadcast Engineering	Julie Dahlstrom		www.broadcastengineering.com	312-840-8436 PH	
39	Mississippi College Career Fair	held February 17, 2015				
40	Hero2Hired	Yolanda L. Martin		www.h2h.jobs	601-313-6600 PH	
41	Collective Talent			bille@michaelsmedia.com		
42	Weil Dunne Talent	Kate Bacon	kate@welldunnetalent.com	http://blog.welldunnetalent.com/category/jobs		
43	Mississippi Governor's Job Fair	held March 25, 2015				
TOTAL:						12

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:

Full-time job postings on minority websites

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

All job postings in top 3 EEO categories are posted on the websites of media trade groups whose membership includes substantial participation by women and minorities, including:

National Association of Hispanic Journalists (NAHJ)
Asian American Journalists Association (AAJA)
Native American Journalists Association (NAJA)

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:

WDBD personnel speaking engagements

WDBD employees speak at various events throughout the year, as well as emcee/host events

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Speaker Clinton Christian Academy; Host fashion show Terry High School; Hosted conference Abounding Grace Church; Server Salvation Army Souper Bowl; Speaker Career Fair Baker Elementary; Emcee at MS Kidney Foundation; Reader Dr. Seuss "Read Across America" Gary Road Intermediate School; Speaker Jackson State University "Media Etiquette"; Emcee Young, Gifted, Talented awards; Panelist "E-911 Save Our Youth"; Reader Walton Elementary School; Reader Raines Elementary; Reader Gary Elementary School; Reader Gary Road Elementary "Read Across America"; Reader Johnson Elementary; Speaker New Hope Elementary; Speaker Wesson Elementary Attendance Center; Speaker Pisgah Elementary; models Fleet Feet Fashion show; Speaker Belhaven University "Media Ethics in a Communications Crisis"; Speaker Forest Chamber of Commerce; Keynote speaker Liberty Chamber of Commerce; Speaker Official Women's Club of MS; Keynote speaker Monticello Gala; Speaker Little Lighthouse Spring Garden Party; Speaker St. Dominic "New Directions"; Judge UMMC "Design a Hat" contest; Speaker Newton County Midway Baptist Church Small Game Supper; Judge Keep Rez Beautiful; Emcee US Postal Service Maya Angelou stamp; Speaker Pearl Senior Center; Speaker Mannsdale Elementary; Speaker Northshore Elementary; Speaker "Little Planet Helpers" Kidgits Event; Speaker Christ United Methodist Church; Keynote speaker scholarship awards ceremony Madison County Alumnae Chapter Delta Sigma Theta; Speaker Sebastopol Attendance Center; Speaker Rotary Club in Clinton; Commencement Speaker Holmes Community College; Speaker Mannsdale Elementary School; Reader Steen's Elementary School; Speaker National Alliance on Mental Illness conference; Emcee American Cancer Society tea; Commencement address EE Rogers Seventh-day Adventist Academy; Speaker Institute for Learning in Retirement; Speaker Ole Miss "Introduction to Broadcasting"; Speaker Ole Miss "Intro to Multimedia Reporting"; Speaker Forest Rotary Club; Speaker Pearl Public School District Early Childhood Education Center.

Names of Station Personnel involved in Initiative:

Heather Eschete – Meteorologist
Joy Redmond – News Anchor/Reporter
Roslyn Anderson – News Reporter/Anchor
Wilson Stribling – News Anchor/Reporter
Melissa Payne – News Anchor/Reporter
Galean Stewart – News Executive Producer
Mike Sands – Sports Anchor/Reporter
Julia Weiden – Meteorologist
Jewell Hillery – News Reporter/Anchor
Brad Conaway – Digital Content Manager
Walt Grayson – News Investigative Reporter
Dave Roberts – Chief Meteorologist
Howard Ballou – News Anchor
CJ LeMaster – News Reporter/Anchor

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): February 17, 2015

Describe Nature of Initiative:

Mississippi College Career Day 2015

Program provides students with practical and experiential skills and knowledge that will assist them in making a successful transition to adult life with the degrees in various fields of study.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WDBD and WLBT spoke with students with a variety of degrees who are graduating and entering the work force.

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll
Joanne Hamilton – WDBD Sales Assistant
Veta Jackson – WLBT Programming Coordinator

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): March 25, 2015

Describe Nature of Initiative:

Mississippi Employment Expo – Governor’s Job Fair Network of Mississippi

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

WDBD, WLBT, WLOX, and WDAM co-sponsored a booth at the 2015 Mississippi Employment Expo – Governor’s Job Fair Network of Mississippi

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll
Joanne Hamilton – WDBD Sales Assistant
Veta Jackson – WLBT Programming Coordinator

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): March 26, 2015

Describe Nature of Initiative:

Hinds Community College – Utica Campus Career Day

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WDBD and WLBT was set up at the Hinds Community College – Utica Campus Career Day to answer questions and to take resumes from students. Contact information was taken for Junior/Senior level candidates for possible internship interviews in News and Marketing.

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll
Joanne Hamilton – WDBD Sales Assistant
Veta Jackson – WLBT Programming Coordinator

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III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): November 18, 2015

Describe Nature of Initiative:

Alignment Jackson Career Exploration Fair

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

As opposed to a typical job fair, the Career Exploration Fair consists of interactive activities that will give students hands-on knowledge about various career choices. This career fair is held for high school freshmen to explore a variety of career areas.

Names of Station Personnel involved in Initiative:

Glenda Terry – Regional Human Resources/Payroll
Joanne Hamilton – WDBD Sales Assistant